



## Art in the Arboretum - Re-imagined!

September 30 - October 2, 2022

(Rain date: November 4-6, 2022)

New Hanover County Arboretum • 6206 Oleander Drive • Wilmington NC

### ARTIST PROSPECTUS

The fall splendor of the Arboretum gardens provides a perfect backdrop for the largest coastal outdoor art show and sale in North Carolina.

The Friends of the New Hanover County Arboretum and the New Hanover County Cooperative Extension, in conjunction with the Wilmington Art Association, present this 27th Annual Art Show and Sale.

Proceeds support the Arboretum's projects and programs to help keep these gardens one of the most beautiful gems in New Hanover County.

#### The Art in the Arboretum - Re-imagined!

New this year at the Arboretum, the Show will be divided into TWO amazing shows at the same time. We will have our traditional style Juried Gallery Show inside, featuring up to 75 of the region's outstanding original 2D and 3D artists! Then outside in the beautiful Arboretum grounds, we will have an Art Festival style show featuring up to 57 of the highest quality artisan booths North Carolina has to offer. Along with this new re-imagined show the 3-day art show will open with a reception on Friday, September 30th from 6-9 pm.

Then on Saturday and Sunday, October 1st and 2nd the show and festival will be open to the public from 10am to 4pm.

In the following Prospectus please note the different sections for the Juried Gallery Show and the Art Festival Show Guidelines.

#### Dates to Remember

Tuesday, July 5	Registration opens for new & returning artists - <a href="http://artinthearboretum.org">artinthearboretum.org</a>
Sunday, August 31 (midnight)	Deadline for artist registration and registration payment; Deadline for new artists to email 2 photos of images of artwork to be juried to <a href="mailto:friendsofthenhcarboretum@gmail.com">friendsofthenhcarboretum@gmail.com</a>
Tuesday, September 6	Accepted artist list posted; notifications sent to accepted artists
Friday, September 16	Deadline for application for booth space and booth payment for Art Festival Booth Artists
Monday, September 26 (midnight)	Juried Gallery 2D & 3D Artists only - Deadline to have art inventory entered into MYSALEMANAGER and barcodes printed.
Tuesday, September 27 (10am - 2pm)	Artist check-in & drop-off of art (2D & 3D gallery juried pieces and binwork) at front of Admin Building
Friday, September 30 (10am - 4pm)	Outside Art Festival Booth Artists - check-in & set-up
Friday, September 30 (6 - 9pm)	Art in the Arboretum Special Opening Night Showcase - Sip, Savor and Shop
Saturday & Sunday, October 1 & 2 (10am - 4pm)	Art Show and Sale
Sunday, October 2 (4:15pm)	Close of Show & breakdown of displays (allow final checkout for customers; breakdown of displays not allowed before 4:15 pm - let's let our last customers shop!)
Sunday, October 2 (4:30 - 5:30pm)	Artist check-out/pick-up of unsold artwork at front of Admin Building; (No 2D or 3D Gallery art or binwork can be picked up prior to final reports being produced after close of show.) No Breakdown of Festival Art Booths should occur before 4:15 pm <i>Please allow last shoppers to complete purchases before breaking down!</i>



### Registration Fees, Entry Terms & Conditions

	NON-Wilmington Art Association Member	Wilmington Art Association Member <i>(will be verified)</i>
2D Gallery Artist	\$35	\$25
3D Gallery Artist	\$35	\$25
Outdoor Art Festival Booth Artist (2D or 3D)	\$35	\$25
2D & 3D Gallery Artist <i>(entering both categories)</i>	\$70	\$50
2D Gallery & Art Festival Booth Artist <i>(entering both Shows)</i>	\$70	\$50
3D Gallery & Art Festival Booth Artist <i>(entering both Shows)</i>	\$70	\$50

After WAA membership has been verified, the registration discount will be applied and refunded to you.

Entry fees are non-refundable unless Show is canceled by host. If Show is postponed, all artist registration fees will be applied to the new date unless artist has a conflict and cannot be part of the Show. A refund will be issued only upon request.

All sales for Gallery pieces and binwork pieces in the Greenhouse Gallery will be handled through the Friends of the NHC Arboretu. Sales within the Art Festival Booth Show for all outside booth artists will be handled by the artists individually. Friends of the NHC Arboretum will have no involvement in sales of art within the Art Festival Booth Show.

For the Gallery and Greenhouse Gallery art sales, artists will receive 70% of proceeds from the sale of their art; Friends of the NHC Arboretum will retain a commission of 25% and the Wilmington Art Association will receive 5% on all art sold during the Show as part of this fundraiser. For outside booth sales within the Art Festival Booth Show, 100% of the sale will remain with the artist.

NC sales tax will be collected and remitted by the Friends of the NHC Arboretum for Juried Gallery Show Only. All Festival Booths Artists will be responsible for collecting and submitting NC 7% sales tax on all items sold.

The Art Committee reserves the right to remove or reject art from the Show that is deemed inappropriate, whether in the Juried Gallery Show or the Art Festival Booth Show.

All artworks will be handled with care. Neither the NHC Cooperative Extension, the Friends of the NHC Arboretum, New Hanover County nor the Wilmington Art Association will be held liable for loss or damage of artwork from handling, viewing and exhibition, theft, or use during the set-up, display and closing of the event.

All entries must be for sale. Commission pieces are not allowed. Artist must have sole ownership over the work.

Artist's are encouraged to register for a time slot to volunteer if participating in the Gallery Show only; link to sign up will be provided upon acceptance.

Artist or designee must deliver artwork to the Arboretum on the designated date/time. Shipped or mailed art will not be accepted.

The Arboretum allows photographs to be taken during the event. The Arboretum maintains the rights to use photographs of the art and the event for this and future marketing or promotional materials.

All jurying and judging are done anonymously. The Judge's decisions are final.

Upon entering the show and by submitting payment, the artist agrees to the terms and conditions as outlined in this Prospectus.



### Eligibility and Rules of Artwork for Juried Gallery Show - 2D & 3D

Artwork must be solely the creation of the Artist

Artwork must be original in conception, composition, and implementation

No kits, copies, collaborative works or workshop pieces will be accepted

The quality of the creation and design should be consistent with that of a fine art show.

No erotic or violent themes will be accepted

Artwork for the Juried Gallery Show requiring individual easels will not be accepted.

Weight of 2D art must not exceed 15lbs

Upon check-in, 2D artwork must be ready for hanging on display panels.

All artwork must be durable enough to be handled and moved.

Artists cannot hang, place, or move any artwork in the Juried Gallery Show.

Artwork that does not meet the criteria outlined herein or that is not ready for display will be refused/removed/returned.

### Online Registration Process

Register Online at [artinthearboretum.org](http://artinthearboretum.org); Deadline is August 31st at 5pm

Returning artists, use the "Returning Artist" button link; New artists, use the "New Artist" button link

Select the category an artist wishes to enter; you may enter 2D, 3D or both; Gallery, Art Festival or both; fees apply per each category and Show entered. Membership will be verified for Wilmington Art Association members and refund of discounted registration will be applied after verification.

Click on the Pay Now link; the artist will be redirected to PayPal. The artist may pay with their PayPal account or use the credit card option at the bottom of the payment screen.

**Once payment has been submitted, the artist MUST select the "Return to Merchant" button link to return to MYSALEMANAGER.** Registration will not be complete if this step is not taken. New artists, upon returning to MYSALEMANAGER, the Consignor ID# will be provided.

All NEW artists and all RETURNING artists, 2D, 3D, and Art Festival booth artists, unless otherwise notified, must email 2 photos of representative examples of their artwork to be juried by the Art Committee. These images should be the artwork that will be shown at the show. The artist may email images to the Art Committee at [friendsofthenhcarboretum@gmail.com](mailto:friendsofthenhcarboretum@gmail.com)

For any artist who cannot complete their registration in the Online format, they are welcome to contact the Arboretum office for assistance in completing their registration. Contact Sophia - 910-798-7676 or Roben - 910-798-7671




## What to Know - 2D Juried Gallery Show (Artwork and Binwork)

2D Juried Gallery Show artwork includes: paintings, photography, drawings, textiles, banners.  
All gallery-hung pieces must be originals. No giclee, prints or reproductions will be hung in the gallery.

### 2D GALLERY ARTWORK SPECS

Art pieces allowed	Art work will be juried for acceptance; 2 original pieces can be hung in the gallery; must not have been shown in this Show within the past four (4) years (excluding the 2020 Virtual Art Show).
Mediums allowed	Acrylic, alcohol ink, collage, digital art, drawing, colored pencil, egg tempera, encaustic, stained glass, gouache, metal, mixed media, oil, pastel, printmaking, textile, watercolor, traditional fine art photography, digital conceptualization photography. (For any other medium, contact the Art Committee for approval)
Size limit - to edge of frame	MAX WIDTH- 50 inches    MAX HEIGHT - 50 inches
Diptych or Triptych	Must be connected and not exceed the 50 inches overall size limit
Weight	15 lb maximum including frame
Plexiglas	Any piece larger than 30 inches in any direction, that would require glass, must use Plexiglas
Professional presentation	Quality frames on 1.5 inch gallery wrapped canvas OR gallery wrapped pieces MUST have finished edges
Mats	Mats are optional and color is the choice of the artist
Hanging & framing	Art for the gallery must be wired for hanging; No sawtooth hangers; Enough slack must be left in the wire so the piece can be easily hung; Must have a 3-inch drop from the top of the frame to the peak of the wire; 3/4 inch (or less) gallery wrap pieces must be framed
Identification	Print two (2) bar codes from MYSALEMANAGER; affix one to back upper right corner & one to front upper right corner. Add personal label to front upper left to include name, title of artwork, medium, price and size

### 2D BINWORK SPECS

Artist bin 	Bin to be provided by artist and available at check-in; affix name to inside of bin; must be standard medium bin size of 42 inches height when closed x 24 inch width; black canvas only; <b>no other sizes or types allowed</b> ; Art Committee will provide standard artist identification for display; business cards can be displayed inside the bin
Quantity allowed	10 pieces are allowed in the bin; no frames or glass allowed; reproductions are allowed, but must be labeled as such
Size limit of pieces	MAX WIDTH - 24 inches    MAX HEIGHT - 24 inches
Wrapping	Binwork must be enclosed in Krystal (or another brand) Seal Archival Art & Photo Bags
Wrapped Canvas	Must have white form core or mat board cut to fit to edge of artwork
Plein Air Panels	Hard white canvas panels do not need foam core or mat board backing
Paper	Artwork must have white foam core cut or mat board to fit edge of artwork
Photos	Must have white foam core cut or mat board to fit edge of artwork
Bar code	Binwork must have one bar code from MYSALEMANAGER affixed to front right upper corner
Identification	Add personal label to front upper left to include name, title of artwork, medium, price and size; note if art piece is a reproduction

*All artworks will be handled with care. Neither the NHC Cooperative Extension, the Friends of the NHC Arboretum, New Hanover County nor the Wilmington Art Association will be held liable for loss or damage of artwork from handling, viewing and exhibition, theft, or use during the set-up, display and closing of the event.*



### What to Know - 3D Juried Gallery Show (Artwork and Binwork)

3D Juried Gallery Show artwork includes: ceramics, sculpture, glass, metal, mixed media, wood, stone, textiles, gourds and jewelry.  
(For any other medium, contact the Art Committee for approval)

#### 3D GALLERY ARTWORK SPECS

Exhibited Gallery Pieces	2 Maximum
Size Limit	All 3D Artwork must be able to be displayed on a pedestal. It cannot exceed 24" in diameter for the Juried Gallery Art Show.
Weight	30 lbs maximum
Professional Presentation	Top Heavy or unstable work will not be accepted 3D work with a top or lid or separate piece must have the separate piece secured and labeled Freestanding sculptures requiring special mounting or suspension will not be accepted. No illuminated pieces that require electrical connections will be accepted.
Identification	Print two (2) bar codes from MYSALEMANAGER and attach one to the bottom of the 3D artwork and one on visible surface of artwork. Artist can provide personal label to include name, title of artwork, medium, price and size
Demonstration of art process	Requests for demonstrations of art in process should be discussed with the Art Committee

#### 3D BINWORK SPECS

Guidelines	Not part of the People's Choice judging
Quantity Allowed	Up to 5 pieces are allowed for 3D "binwork;" Art Committee reserved the right to reduce this number based on space restrictions.
Size limit of pieces	MAX WIDTH - 24" space/pedestal for each Artist. *Each 3D Artist will be given a 24" square space to display their binwork in the Greenhouse along with the 2D artist this year. Remember the 24" squared space is for all your work and it must look professional within this space.
Identification	Print two (2) bar codes from MYSALEMANAGER and attach one to the bottom of the 3D artwork and one on visible surface of artwork. Artist can provide personal label to include name, title of artwork, medium, price and size

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## What to Know – Art Festival Show

Art Festival Booths accepted artwork: Original work in acrylic, oils, watercolor, sculpture, drawing, graphics, wearable art, leather, jewelry, ceramics, glass, fiber, metal work, wood, stone, textiles, gourds, or mixed media.

Art Festival Booth SPECS	<p>There will be two different booths spaces available for the Art Festival Show; all booths \$195.</p> <ul style="list-style-type: none"> <li>• 10x5 or 8x8 space. This smaller footprint provides cover under the eaves of the building or in the Gatehouse. No tent is required. All booths are on concrete flooring</li> <li>• 10x10 space in the gardens. Artist is required to provide a tent. Tents cannot be staked and must be secured by weights.</li> </ul>
Art Festival Booth Display	Artists are responsible for providing their own supplies and items to build their booths, including tables, chairs, linens, etc. Artists are encouraged to creatively display their booths in a professional and appealing manner.
Art Festival Booth Artist Sales	Artists are responsible for their sales, Artists keep 100% of their sales and can accept whatever payment they choose.
Online Registration	Please refer to the Arboretum on-line registration and fee's page for details for submitting payment for this show. Registration fee must be paid in order to be juried for acceptance into the Show.
Acceptance	Art Festival Booth Artists artwork will be juried and artists will be notified via email upon acceptance no later than Tuesday, September 6th.
Payment for Booth Space	Once an artist is accepted into the show, instructions for booth selection and payment will be emailed. Payments for booth spaces must be made no later than Friday, September 16 to guarantee your spot.
Art Festival Booth Assignments	All Booth spaces are assigned in advance based on completed application and payment and location placement is at the sole discretion of the Art Committee. Please refer to the booth chart diagram at this link for reference.
Booth Information	All Artist work must be contained within the assigned booth space. If partnering in a booth space with a 2nd artists, both artists must pay the full registration fee and indicate intent to share on the Booth Application. No more than 2 artists may partner in a booth. The Arboretum will NOT provide electricity, tents, tables, or chairs.
Rules & Guidelines	<ul style="list-style-type: none"> <li>• You will be notified of your space assignment prior to the show. Space assignments will not be changed.</li> <li>• All photography or commercially reproduced work must be limited editions, signed and numbered by the artist.</li> <li>• Each Artist is responsible for collecting NC 7% sales on all sales made during the Art in the Arboretum Festival Show. NC law requires a NC sales tax number. Failure to provide a NC sales tax number on your application may disqualify you from participation.</li> <li>• All items for sale must be the original work of the applicant. No buy/sell, imports, kits, or commercial products.</li> <li>• Security will be provided overnight. However, The Arboretum shall not be liable or responsible for any items lost, stolen, or damaged. It is recommended that booth artists attach walls and enclose their booths each night and artist under the overhang cover or protect their art each night.</li> <li>• The Arboretum reserves the right to make final interpretation of all rules.</li> <li>• All tents should be secured using sandbags or weights. (No tent stakes)</li> </ul>
Booth Set up Times	Artist check-in and set up for the booths will be Friday, Sept. 30th from 10am till 4pm. Booths must be ready by 4pm as we will close check-in and set up at 4pm in order to prepare the grounds and set up the opening preview party, starting at 6pm.
Opening Night Showcase Sip, Savor & Shop	The Special Opening Night Showcase - Sip, Savor & Shop, will open on Friday, Sept. 30th at 6pm and run until 9pm. Artists have the option to be open to sell their artwork from just 6-7:30 pm and then close their booth to enjoy the party for the final time, or if they choose, they may keep their booth open for the full reception from 6-9pm.
Breakdown - Sunday 4:15-5:30 pm	Once the festival ends on Sunday at 4pm, we will start breaking down promptly at 4:15 pm. Your entire space must be packed and ready to transport to the parking lot before bringing your car to the Arboretum parking lot. Please make sure to not leave any trash in your area.

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### Art Committee Contact Information

Art Committee	Bradley Carter	<a href="mailto:bradleycarterwaa@gmail.com">bradleycarterwaa@gmail.com</a>
	Kathleen McCleod	<a href="mailto:kmcleod1950@hotmail.com">kmcleod1950@hotmail.com</a>
	Lori Peterson	<a href="mailto:lpeterson2@ec.rr.com">lpeterson2@ec.rr.com</a>
	Veronica Wilson	<a href="mailto:vwilson647@yahoo.com">vwilson647@yahoo.com</a>
School Youth Art Program	Jacki Booth	<a href="mailto:jacqueline.booth@nhcs.net">jacqueline.booth@nhcs.net</a>
Registration process information	Roben Jarrett	<a href="mailto:rjarrett@nhcgov.com">rjarrett@nhcgov.com</a>
General Arboretum show questions	Sophia Gilmore	910-798-7676 or <a href="mailto:sgilmore@nhcgov.com">sgilmore@nhcgov.com</a>

### People's Choice Awards

1st Place - Juried Gallery Show & Arts Festival Show	\$100, Place Ribbon & free registration for 2023 Show
2nd Place - Juried Gallery Show & Arts Festival Show	\$ 75, Place Ribbon & free registration for 2023 Show
3rd Place - Juried Gallery Show & Arts Festival Show	Place Ribbon & free registration for 2023 Show
People's Choice award winners to be announced at noon on Sunday, October 2nd	

### Registration & Information Links

Registration for Art in the Arboretum via My Sale Manager	<a href="http://artinthearboretum.org">artinthearboretum.org</a>
2022 Artist Prospectus (located in Artist's Toolbox)	<a href="http://artinthearboretum.org">artinthearboretum.org</a>
My Sale Manager-returning artists	<a href="#">Returning Artists Register in MySaleManager</a>
My Sale Manager-new artists	<a href="#">New Artists Register in MySaleManager</a>
Email art photos for jurying process to Art Committee	<a href="mailto:friendsofthenhcarboretum@gmail.com">friendsofthenhcarboretum@gmail.com</a>
Print bar codes from My Sale Manager	<a href="#">MySaleManager</a>
Volunteer Sign-Up through Sign-up Genius	<a href="#">Volunteer Sign-Up Genius</a>
Accepted Artists List on Art in the Arboretum Website	<a href="#">2022 Accepted Artists</a>
Instructional video for art inventory and bar code printing (note: video is from 2021 and has dates for that show; please use dates and links for 2022 show)	<a href="#">Art Inventory and Bar Code Printing</a>

